



Midwest Poultry Consortium

4630 Churchill St., #1, St. Paul, MN 55126

651.766.8118

mpc@mwppoultry.org • www.mwppoultry.org

2018 OUTSTANDING SERVICE AWARD

Ken Koelkebeck, University of Illinois, was the recipient of MPC's Outstanding Service Award. It is given each year to an individual who exemplifies Outstanding Service to the Consortium and to the poultry industry as a whole. The award was given to Koelkebeck at the MPC Annual Meeting held on Tuesday, March 13, at the Minneapolis Convention Center. Koelkebeck has been an invaluable component of MPC's Center of Excellence Scholarship/Internship Program (COE) for many years. He has served as course coordinator and instructor for the COE's Poultry Enterprise Management class since 2007, providing leadership and experienced guidance to COE students. Koelkebeck was an active participant of the Midwest Poultry Research Program (MPRP), having received nearly \$300,000 over eight years for numerous studies. He also joined MPC staff in Washington, D.C., to advocate for MPRP funding.



Ken Koelkebeck

Koelkebeck, the 17th recipient, joins past winners: Steve Jurek, *GNP* (2017); Mark Richards, *University of Wisconsin* (2016); Mike Lilburn, *The Ohio State University* (2015); Dan Schaefer, *University of Wisconsin* (2014); Patricia Hester, *Purdue University* (2013); Mark Cook, *University of Wisconsin-Madison* (2012); Hongwei Xin, *Iowa State University* (2011); Bernie Wentworth, *University of Wisconsin* (2010); Lou Arrington, *WI Poultry & Egg Association* (2009); Senator Tom Harkin (2008); Wendy Wintersteen, *Iowa State University* (2007); Dennis Casey, *Hy-Line North America* (2006); Sue Lamont, *Iowa State University* (2005); Ron Kean, *University of Wisconsin* (2004); Bob Sparboe, *Sparboe Companies* (2003); and Congressman Tom Latham (2002).

MEETINGS & EVENTS

2018 Annual Meeting. MPC's Annual Meeting was held in Minneapolis on March 13 in conjunction with the Midwest Poultry Federation's Convention. President Beth Nelson provided highlights of the past year including an update on research funding. Chelsea Russell, COE Student Director, followed with an overview of the Center of Excellence Scholarship/Internship Program (COE) including a faculty update and a review of the Poultry Leadership Experience (PLE), a COE component focusing on leadership, emotional intelligence, communication, and teamwork. She also reviewed recruitment, scholarship awards, internships, and hires. Following the approval of the Secretary's, Treasurer's, and Nominating Committee reports, former COE student Angela Johnson (2013 COE graduate), employed with Pilgrim's, gave a COE student testimonial discussing COE benefits such as networking, continued support from MPC, and lifelong friendships, as well as the career confidence it gave her. She also said a key benefit was being exposed to an array of potential employers. Ken Koelkebeck (University of Illinois), followed with his 'faculty perspective'. In addition to a review of the Poultry Enterprise Management class, he discussed the value of internships, PLE, and benefits to COE students and faculty. The meeting concluded with Chair Brian Joyer recognizing Ken Koelkebeck as the recipient of MPC's 2018 Outstanding Service Award.

Five board seats were up for election and filled by: Lisa Beohm, *Henning Companies* (Allied); Brian Joyer, *Hy-Line North America* (Egg); Beth Schnell, *Sparboe Farms* (Egg); Robin Kopel, *Jennie-O Turkey Store* (Turkey); Curtis Novak, *Purina Animal Nutrition* (Turkey).

COE Students Honored at Year-End Banquet. MPC held its 2018 COE Magical Banquet & Awards Ceremony at Madison's Concourse Hotel to honor its 35-member COE class, one of the largest classes ever – marking the end of its 23rd year. COE, an intense 12-week poultry science curriculum over two summers, prepares students for poultry industry employment. It provides an opportunity to earn up to 18 credits, participate in internships paving the way for industry employment, and develop a lifelong industry network. The banquet featured motivational speaker and magician Lyndy Phillips who entertained the audience with magic tricks and a motivational message. The social hour gave students the opportunity to visit with industry representatives about potential employment.

The banquet's awards ceremony recognized Emilee Copple as the most intelligent student (*Egghead Award*) for the second year in a row, Reilly Hoefker as class clown (*Yolkster Award*), and Aaron Ripplinger as the most dedicated student (*Ducks in a Row Award*).

Faculty members were also recognized with the coveted *Mark Cook Pullet-zer Prize*, renamed in honor of perennial *Pullet-zer Prize* winner and distinguished UW-Madison faculty member Mark Cook, which went to Yuko Sato of *Iowa State University* (Session I) and Mick Fulton of *Michigan State University* (Session II). The award is voted on by students. Others nominees included: Maria Arendt, *UW-Madison*; Greg Fraley, *Hope College*; Ron Kean, *UW-Madison*; Ken Koelkebeck, *University of Illinois*; Carl Parsons, *University of Illinois*; Mark Richards, *UW-Madison*; Mike Wineland, *North Carolina State University*.



2018 COE Class

Mark Richards presented diplomas to COE graduates completing both COE sessions. 2018 graduates included: Emmillee Boot (MSU), Gabriell Conn (MSU), Emilee Copple (OSU), Mariah Huberty (UM), Lindsey Leiser (KSU), Victoria Mason (ISU), Jessica Menke (ISU), Thomas Salenty (SDSU), Emily Starlin (OSU), Erin Thelander (NDSU), Hunter Wawers (UF), Camden Zahn (MU), and Luke Zimmerman (UI).

Banquet sponsors: Lou Arrington; Farmer Automatic of America – Aggero; Hy-Line International; Hy-Line NA; Jennie-O Turkey Store; Life-Science Innovations; Maple Leaf Farms; Midwest Poultry Federation; Naturally Recycled Proteins; Pilgrim's; Purina Animal Nutrition; Rose Acres Farms; Sonstegard Foods; and Wisconsin Poultry & Egg Association.

2017-2018 Sponsors

Adiseo

Alltech

Anderson Chemical Co.

Arrington, Lou

Aviagen

Aviagen Turkeys

Best Veterinary Solutions

Big Dutchman

Big Red Poultry Consulting

Boehringer Ingelheim

Bosma Poultry

Butterfield Foods

Cal-Maine Foods

Cargill/Provimi

Case Farms

Center Fresh Group

Centrum Valley Farms

Centurion Poultry/Pure Line Genetics

CEVA Animal Health

Chick Master

Chore-Time, Egg Prod. Sys.

Cobb-Vantress

Compeer Financial

Cooper Farms

Daybreak Foods

Devenish Nutrition

Diamond V

DSM Nutritional Products

DuPont

Egg Innovations

Elanco Animal Health

Evonik Industries

Falcon Packaging

Farm Credit Mid-America

Farm Credit Services of America

Farmer Automatic of America

Farmers Hen House

Fienhage International

Forsman Farms

Fremont Farms of Iowa

Frost

Gerber Poultry

Handrew

Hendrix-ISA USA

Henning Companies

Herbruck's Poultry Ranch

Hidden Villa Ranch/NestFresh

Hillshire Brands

Huvepharma

Hybrid Turkeys

Hy-Line North America

ILC Resources

Indiana State Poultry Assn.

Iowa Cage Free

Iowa Egg Council

Iowa Turkey Marketing Council

IsoNova

\$5,000 • \$10,000 • \$20,000

2018 COE – SCHOLARSHIPS, INDUSTRY VIEWS, FACULTY, LEADERSHIP, & INTERNSHIPS

Scholarship Selection. Thirty-seven students participated in the 2018 COE program, representing all 13 of MPC's member states. Full scholarships were awarded to 27 students and partial scholarships to 10 students. 2018 scholarship recipients:

SUMMER SESSION I

Hannah Campbell, *Michigan State University*

Joanna Claudy, *Purdue University*

Emily Copple, *The Ohio State University*

Yalitza Curiel, *Iowa State University*

Taylor Deplazes, *South Dakota State University*

Paige Doklovic, *The Ohio State University*

Taylin Flom, *North Dakota State University*

Caroline Gregg, *Iowa State University*

Reilly Hoefker, *South Dakota State University*

Jessica Menke, *Iowa State University*

Ashley O'Steen, *University of Florida*

Miranda Painter, *South Dakota State University*

Kyle Reichard, *Purdue University*

Alexis Reily, *University of Wisconsin-Madison*

Aaron Ripplinger, *North Dakota State University*

Thomas Salentiny, *South Dakota State University*

Claudia Tellman, *The Ohio State University*

Briana Vasquez, *University of Illinois*

Marisa Wagaman, *University of Wisconsin-River Falls*

Taylor Woodruff, *North Dakota State University*

SUMMER SESSION II

Marydith Barkley, *Iowa State University*

Charles Blevins, *Iowa State University*

Cassandra Carpenter, *University of Nebraska*

Gabriell Conn, *Michigan State University*

Mariah Huberty, *University of Minnesota*

Lindsey Leiser, *Kansas State University*

Victoria Mason, *Iowa State University*

Kaitlyn McCarthy, *University of Florida*

Amanda Morgan, *The Ohio State University*

Anderson Ray, *Michigan State University*

Emily Starlin, *The Ohio State University*

Erin Thelander, *North Dakota State University*

Alexandra Volpi, *University of Florida*

Hunter Wawers, *University of Florida*

Maddison Wiersema, *Iowa State University*

Camden Zahn, *University of Missouri*

Luke Zimmerman, *University of Illinois*

Wednesday Night Forums Offer Industry Views. *Wednesday Night Forums*, one of the most popular weekly events, offer students the opportunity to network with industry leaders, learn more about the poultry industry, and explore future career opportunities.

Wednesday Night Forum speakers: Trudy DeRemer (*MacFarlane Pheasants*), Colleen Schulte (*Hawkeye Pride Egg Farm/Center Fresh Group*), Liz Martin (*Jennie-O Turkey Store*), Max Pfund & Jill MacDougall (*Herbruck's Poultry Ranch*), Moriah Penick & Nathan Hanson (*Pilgrim's/JBS*), and Emily Hackman & Ryan Simmermeyer (*Rose Acre Farms*).

Faculty is Key to COE Success. A strong commitment by faculty who are dedicated not only to the poultry industry, but to the students they educate, are at the core of COE's success. They include nationally recognized faculty from participating land grant institutions, experienced industry representatives, and professionals from other universities and related agencies. Thanks to the following 2018 COE faculty members and guest speakers who shared their time and expertise; without them, COE would not exist (*Course coordinators*):

SUMMER SESSION I

Avian Physiology

John Parrish, *University of Wisconsin*

Yuko Sato, *Iowa State University*

Greg Fraley, *Hope College*

Breeder Flock & Hatchery Management

Ron Kean, *University of Wisconsin*

Sally Noll, *University of Minnesota*

Ian Rubinoff, *Hy-Line International*

Mike Wineland, *North Carolina State University*

Poultry Products Technology

Mark Richards, *University of Wisconsin*

Adam Borger, *University of Wisconsin*

Beth Button, *University of Wisconsin*

Deana Jones, *USDA-ARS*

Andy Milkowski, *University of Wisconsin*

Manpreet Singh, *Purdue University*

Robby Weyker, *University of Wisconsin*

SUMMER SESSION II

Avian Health

Mick Fulton, *Michigan State University*

Maria Arendt, *University of Wisconsin*

Poultry Nutrition

Liz Bobeck, *Iowa State University*

Caitlin Evans, *Kansas State University*

Carl Parsons, *University of Illinois*

April Waguespack-Levy, *DSM Nutritional Products*

Poultry Enterprise Management

Ken Koelkebeck, *University of Illinois*

Cody Brockway, *Organic Valley Co-op*

Steven Corbitt, *Maple Leaf Farms*

Trudy DeRemer, *MacFarlane Pheasants*

Kelsey Held, *GNP Company*

Keith Kulow, *Daybreak Foods*

Nick Levendoski, *Organic Valley Co-op*

Beth Nelson, *MPC*

Megan O'Rourke, *University of Wisconsin*

Chelsea Russell, *MPC*

Jillian Theiler, *Daybreak Foods*

Poultry Leadership Experience. Ken Koelkebeck - Poultry Enterprise Management (PEM) Course Coordinator, Beth Nelson - MPC President, Chelsea Russell - MPC Student Director, and Brian Joyer - Hy-Line North America, taught the Poultry Leadership Experience (PLE). PLE is a three-day session incorporated into the PEM course. Prior to the session's start, students took an MBTI assessment to gauge personality type preferences. PLE uses interactive curriculum to present and reinforce concepts of leadership, emotional intelligence, communication, and teamwork.



Internships. A total of 28 industry internships were awarded and serve as an integral component of the COE program, allowing students to take classroom knowledge and apply it to real-world settings. Internship hosts:

Aviagen	Jennie-O Turkey Store	Rembrandt Foods
Cooper Farms	Life-Science Innovations	Rose Acre Farms
Daybreak Foods	MacFarlane Pheasants	Sonstegard Foods
Farmer Automatic of America – Aggero	Maple Leaf Farms	Sparboe Farms
Hy-Line North America	Ohio Poultry Association	Trillium Farm Holdings
Iowa Cage Free	Pilgrim's	

STUDENT PLACEMENT

COE Students in the News. MPC's student tracking and database system follows COE graduates not only through their graduation, but also through full-time employment. The goal is to help place COE graduates in full-time positions within MPC member companies and to retain as many students in the poultry industry as possible. Congratulations to the following students on their first full-time poultry employment!

Emmillie Boot, a 2018 COE graduate, accepted the position of Production Assistant with Konos in Martin, MI. She graduated from Michigan State University in August 2018 with a degree in Animal Science.

Cassandra Carpenter, a 2017 COE participant, accepted the position of Poultry Technician with Smart Chicken in Iowa. She graduated from the University of Nebraska-Lincoln in May 2018 with a degree in Animal Science.

Emilee Copple, a 2018 COE graduate, accepted the position of Assistant Barn Manager with Trillium Farm Holdings in Johnstown, OH. She graduated from The Ohio State University in May 2018 with a degree in Animal Science.

Abby Ganyo, a 2017 COE participant, accepted the position of Area Assistant Supervisor with Jennie-O Turkey Store in Wadena, MN. She graduated from North Dakota State University in December 2017 with a degree in Animal Science.

Logan Hulst, a 2016 COE graduate, accepted the position of Management Trainee with Hy-Line International in Dallas Center, IA. He graduated from North Dakota State University in May 2018 with a degree in Animal Science.

Jody Kremer, a 2017 COE participant, accepted the position of Flock Health Manager with Sunrise Acres Egg Farms in Wayland, MI. She graduated from Michigan State University in May 2018 with a degree in Animal Science.

Danielle McCorkel, a 2017 COE graduate, accepted the position of Contract Flock Advisor with Rembrandt Foods in Iowa. She graduated from Iowa State University in May 2018 with a degree in Animal Science.

Jessica Menke, a 2018 COE graduate, accepted the position of Management Trainee with Rose Acre Farms in Knob Noster, MO. She graduated from Iowa State University in May 2018 with a degree in Animal Science.

Alex Neilley, a 2017 COE graduate, accepted the position of Operations Associate with Daybreak Foods in Marysville, OH. He graduated from The Ohio State University in December 2017 with a degree in Animal Science.

Shania Ray, a 2016 COE graduate, accepted the position of Production Manager Trainee with Midwest Poultry Services in North Manchester, IN. She graduated from Purdue University in May 2018 with a degree in Agribusiness Management and a minor in Animal Science.

Emily Starlin, a 2018 COE graduate, accepted the position of Animal Agriculture Management Associate with Cargill in Springdale, AR. She graduated from The Ohio State University in May 2018 with a degree in Animal Science.

Annmarie Stewart, a 2017 COE participant, accepted the position of Research Technician with MacFarlane Pheasants in Janesville, WI. She graduated from UW-Platteville in December 2017 with a degree in Animal Science.

Hunter Wawers, a 2018 COE graduate, accepted the position of Production Supervisor with Pilgrim's in Live Oak, FL. He graduated from the University of Florida in December 2017 with a degree in Food Animal Production.

Camden Zahn, a 2018 COE graduate, accepted the position of Management Trainee with VALO BioMedia in Adel, IA. He graduated from the University of Missouri in August 2018 with a degree in Animal Science.

2017-2018 Sponsors cont.

Jennie-O Turkey Store

Jones-Hamilton
Kemin Industries
Kindstrom-Schmoll
Koechner Manufacturing
Konos

Life-Science Innovations (WPC)

M & C Anderson Pullets
MacFarlane Pheasants

Maple Leaf Farms

Michael Foods

Michigan Allied Poultry Ind.
Michigan Turkey Producers
Midwest Livestock Systems

Midwest Poultry Federation

Midwest Poultry Services

Miller Poultry

Minnesota Turkey Council

Moba

Naturally Recycled Proteins
Nebraska Poultry Industries
Nelson Poultry Farms

North American Gamebird Assn.

Northern Pride

Novus International

Ohio Poultry Association
Oskaloosa Food Products
Phibro Animal Health

Pilgrim's

Purina Animal Nutrition

Rembrandt Foods
Ridley Feed Ingredients
River View Farms

Rose Acre Farms

Sanovo Engineering

Sonstegard Foods

South Dakota Poultry Ind. Assn.

Sparboe Farms

Sunrise Acres Egg Farms
Sure Conveyors

Tecumseh Poultry

Tigges, Kent

Trillium Farm Holdings

Turkey Valley Farms

United Egg Producers

University of Florida

University of Minnesota

University of Nebraska-Lincoln

VAL-CO

VALO BioMedia North America

Vencomatic North America

Wabash Valley Produce

Weaver Brothers

Wells Fargo Bank

West Liberty Foods

Wisconsin Poultry & Egg Ind. Assn.

Zoetis

\$5,000 • \$10,000 • \$20,000

Board of Directors Chair

Brian Joyer - Egg

Hy-Line North America

Vice Chair

Terry Wehrkamp - Turkey

Cooper Farms

Secretary

Curtis Novak - Turkey

Purina Animal Nutrition

Treasurer

Robin Kopel - Turkey

Jennie-O Turkey Store

Lisa Boehm - Allied

Henning Companies

Dennis Casey - Allied

Hy-Line North America

Steve George - Egg

Fremont Farms of Iowa

Janelle Heesch - Broiler

Pilgrim's

David Hurd - Egg

Rose Acre Farms

Carol Kratke - Egg

Michael Foods

David Leavell - Allied

Farmer Automatic of America

Bill MacFarlane - Other species

MacFarlane Pheasants

Scott Norling - Turkey

Life-Science Innovations (WPC)

Beth Schnell - Egg

Sparboe Farms

Peter Sonstegard - Egg

Sonstegard Foods

K. Joseph Swanson - Turkey

West Liberty Foods

Gregg Veldman - Allied

Evonik Industries

Lou Arrington - Ex Officio

MPF/WI Poultry & Egg Assn.

STAFF

Beth Nelson

President

Jon Dockter

Associate Director

Chelsea Russell

COE Student Director

Katie Hammitt

Office Manager

Fae Holin

Communication Specialist

Sherry Liu

IT Director

Midwest Poultry Consortium

4630 Churchill St., #1

St. Paul, MN 55126

651.766.8118

mpc@mwmpoultry.org

Unique Opportunities. Several COE students took unique positions prior to embarking on further education.

Paige Doklovic, a 2018 COE participant, accepted a full-time fall semester internship with the National Turkey Federation in Washington, D.C. She will graduate from The Ohio State University in December 2019 with a degree in Animal Science.

Valeria Johnson, a 2017 COE graduate, accepted the position of Adjunct Professor at Michigan State University teaching poultry coursework prior to starting veterinary school in fall 2018. She graduated from Michigan State University in December 2017 with a degree in Animal Science.

Mitchell Ramuta, a 2017 COE graduate, accepted the position of Post-baccalaureate Research Fellow at the National Institutes of Health in Washington, DC. He graduated from the University of Wisconsin in May 2018 with degrees in Animal Science and Poultry Science.

Brittany Skaggs, a 2017 COE participant, accepted a full-time fall semester internship in Research and Development with Cobb-Vantress in Siloam Springs, AR. She graduated from the University of Florida in December 2017 with a degree in Animal Science and started veterinary school in spring 2018.

Several COE students were accepted into graduate programs or veterinary schools in areas important to the poultry industry. Congratulations to COE students entering graduate or veterinary school: Mariah Huberty (*University of Minnesota*), Julianna Jespersen (*University of Illinois*), and Lauren Urbanowski (*University of Illinois College of Veterinary Medicine*).

COE STUDENT RECRUITMENT

Promoting COE and the Poultry Industry While Recruiting for the 2019 COE. The fall recruitment season means visits to our affiliated schools. In addition to attracting the best students to apply for the COE program, MPC puts a focus on increasing student awareness of opportunities within the poultry industry.

Poultry Panels. Over 130 students attended NDSU's 6th Annual Poultry Panel Networking Event on September 24. Panelists included: Taylor Woodruff, *NDSU* (COE student); Kyle Ewing, *Sunrise Farms*; Abby Ganyo, *Jennie-O Turkey Store* (past COE student); Megan Koppen, *Delacon* (past COE student); Jeff Erickson, *Michael Foods*.

South Dakota State University's 4th Annual Poultry Networking Event attracted over 120 students on October 2. SDSU panelists included: Taylor Deplazes, *SDSU* (COE student); Ben Wileman, *Select Genetics*; Gabby Ryan, *Devenish Nutrition* (past COE student); Adam Shumaker, *Shumaker Ringnecks*; and Pete Sonstegard, *Sonstegard Foods* (past COE student).

Both panels were held the night before each university's respective career fair, driving increased traffic to MPC sponsor booths.

Additional Club and Campus Involvement. MPC has worked to strengthen Poultry Club involvement and give students a better idea of the job opportunities existing in the industry. MPC gave presentations and helped coordinate industry guest speakers for seven poultry clubs of affiliated schools, including the newly formed Kansas State University Poultry Club.

MPC works with related clubs and classes to spread awareness. MPC participated in the Michigan State University Animal Science Networking Mixer and the Food Industry Mixer. For the first time, MPC participated in the Food Animal Networking Career Fair and Dinner at the University of Minnesota. MPC coordinated a poultry night with the University of Missouri's Block and Bridle Club. At the University of Nebraska-Lincoln, a half-hour of class time was allotted for MPC staff and a past COE graduate to share information with animal welfare and pre-vet students. MPC also participated in an animal science career panel at the University of Wisconsin-River Falls and the CALS Student Networking Lunch at the University of Wisconsin-Madison.

In total, MPC staff gave presentations in over 45 classes and attended 12 career fairs. Thirteen current students helped with class and club presentations as well as with staffing career fair booths.



NDSU Annual Poultry Panel Networking Event.



Panelists at SDSU Annual Poultry Panel Networking Event.



Former COE Student, Caleb Kemnitz, presenting to Animal Welfare and Pre-Vet students at University of Nebraska-Lincoln.